

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

**John C. Harvey and James W. Cuddihy:**

Serial No.: 08/448,644

Filed: May 24, 1995

Group Art Unit: 2733

Examiner: MARCELO, M.

Attorney Docket: 05634.0163

For: **SIGNAL PROCESSING APPARATUS  
AND METHODS**

**Box: FEE AMENDMENT**

Commissioner for Patents and Trademarks  
Washington, D.C. 20231

**Received**

MAR 15 1999

Group 2700

**SUPPLEMENTAL AMENDMENT UNDER 37 C.F.R. § 1.115**

Sir:

Applicants herewith submit the following Supplemental Amendment and  
Remarks.

**I. AMENDMENT**

**In the Claims:**

Please add the following new claims to the instant application:

--9. (New Claim) A method of advertising at an ultimate receiver station, said ultimate receiver station including a television receiver, a detector, a computer, and a television monitor, said method comprising the steps of:  
receiving at least one information transmission from at least one remote television transmitter station, said at least one information transmission containing benefit information, first data, and contiguous television commercial programming, said contiguous television commercial programming being of a duration, only some of said duration containing a time interval of specific

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

John C. Harvey and James W. Cuddihy:

Serial No.: 08/448,644

Filed: May 24, 1995

For: SIGNAL PROCESSING APPARATUS  
AND METHODS

Group Art Unit: 2733

Examiner: MARCELO, M.

Atty. Docket: 05634.0163

BOX: FEE AMENDMENT

TRANSMITTAL LETTER

Assistant Commissioner of Patents  
Washington, D.C. 20231

[X] Amendment under 37 C.F.R. § 1.115  
 [ ] Request for Extension of Time Pursuant to 37 C.F.R. § 1.136(a)  
 [X] An additional claim fee is required, and is calculated as shown below:

	(Col 1)	(Col 2)	(Col 3)			
	Claims Remaining After Amendment	Highest No. Previously Paid for	Present Extra	Rate	Additional Fee	
Total	*193	Minus	**20	=173	x \$ 18.00	\$3114.00
Indep.	*26	Minus	***3	=23	x \$ 78.00	\$1794.00
First Presentation of Mult. Dep. Claim				x \$ 260.00	\$0.00	
<b>Total Additional Filing Fee for Request for Extension of Time</b>					<b>\$0.00</b>	
<b>Total Fee Enclosed</b>						<b>\$4908.00</b>

\* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.  
 \*\* If the "Highest Number Previously Paid For" in this space is less than 20, write "20" in this space.  
 \*\*\* If the "Highest Number Previously Paid For" in this space is less than 3, write "3" in this space. "The Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

[X] Howrey & Simon check no. 507100 in the amount of \$4908.00 is enclosed.  
 [X] The Commissioner is hereby authorized to charge any additional fees, or credit any overpayment to Deposit Account No. 08-3038.

[x] Any filing fees under 37 CFR 1.16 for the presentation of extra claims.  
 [x] Any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,

Thomas J. Scott, Jr.  
Reg. No. 27,836  
Donald J. Lecher  
Reg. No. 41,933  
Attorneys for Applicants  
Tel: (202) 383-6790

04/12/1999 MFLETCHER 00000042 08448644

01 FC:102  
02 FC:103

Date: March 15, 1999 0P  
HOWREY & SIMON 00 0P  
1299 Pennsylvania Avenue, N.W.  
Washington, D.C. 20004